

The Nu-Sonics

The "Eureka" E.P.

A shotgun wedding of the ringing hooks of Big Star and the rootsy, noisy grit of Neil Young & Crazy Horse come together to create the sound of The Nu-Sonics' "Eureka" E.P.

The MC5's Wayne Kramer first discovered 19-year-old Alex Sniderman fronting The Tone Def White Boys in Nashville. An impressed Kramer subsequently produced Sniderman's solo debut, released in 2000. The album was reissued in 2002 with extra tracks featuring Kevin Salem, and Television's Billy Ficca.

Realizing he needed a regular band to truly present his vision, Sniderman formed The Nu-Sonics. Bassist Scott Anthony is a respected producer/engineer who has worked with artists from David Poe to Daniel Lanois. Melissa Houston has drummed for rock bands and dance companies, as well as playing sessions with producer Jimi Zhivago (Rufus Wainwright, Ollabelle).

The "Eureka" E.P. showcases a versatile rock and roll band capable of thoughtful acoustic ballads ("Words No Good"), witty, punky rock ("Nice Guys"), and pure pop confection ("Say Hello, No Goodbyes").

Sniderman's songs are reminiscent of an imaginary collaboration between Elvis Costello and Keith Richards—he's not afraid to use his brain, but he doesn't let it get in the way of a good Telecaster riff. While his worldview might come off as merely humorous at first ("Nice guys always finish last/'Till the nice girls get divorced"), further exploration reveals the wit cloaks a poetic rocker who loves music ("Losing Myself"), as much as his girl ("No Difference"), and yearns to find his true place in the world ("Rise & Shine").

The songs wouldn't pack the same punch without the tightly wound band. Houston's versatile drumming and Anthony's surefooted bass glue everything together seamlessly. The lean arrangements are filled out by Tyson Rogers (The Blueprint Project, Yo La Tengo, Chris Stamey) on keyboards, Rebecca Turner's soaring harmonies, Brooklyn troubadour John Pinamonti on guitar and mandolin, and topped with Sniderman's supple, confident vocals.

The Nu-Sonics is a band of music lovers and lifers who want to share the fun of making good noise with good friends.

Key Selling Points:

- National Press Mailing including The New York Times, MOJO, Rollingstone.com, Billboard, fanzines, and more.
- Touring Throughout 2007 and 2008
- In-store play copies / P.O.P. available
- Available for In-stores on tour route

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Track Listing

1. Rise & Shine**
2. Elevation*
3. Losing Myself*
4. Say Hello, No Goodbyes*
5. No Difference*
6. Nice Guys*
7. Words No Good**

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