

The Nu-Sonics

What people are saying about The Nu-Sonics...

“You guys have that Big Star vs. Crazy horse thing.” —Jason Loewenstein (Sebadoh, The Fiery Furnaces)

“Produced by MC5 guitarist Wayne Kramer, Alex Sniderman’s 2000 self-titled debut goosed avant-pop with garage-band abandon. Not exactly a singer-songwriter—his music was far too scruffy and energetic for that—the Murfreesboro native wrote confessional songs that didn’t take themselves too seriously. Kramer’s lead guitar added grit, and tunes such as “Barry White” and “She’s Emotion” combined hooks and humor in the manner of Tommy Womack or Paul Westerberg. Since moving to Brooklyn, Sniderman has completed a new collection, The “Eureka” EP, with his latest group, The Nu-Sonics. It sounds like he’s been absorbing Memphis power-pop and 1972’s Lou Reed, with “Nice Guys” illustrating his melodic flair.” —Edd Hurt, *Nashville Scene*

“The “Eureka” E.P. finds Sniderman in the company of Noo Yawk sesh vets Melissa Houston (drums) and Scott Anthony (bass), with a stripped-down sound that’s reminiscent in places of the first Lou Reed solo album (which I liked). As much as he might protest that “This is a band, man,” make no mistake: this is a songwriter’s record. Luckily, Alex’s pen remains hot and, dare I say, commercial, revealing him to be more of a Nashvillian (Nashvillain?) than he’d probably care to admit, as displayed on my favorite item here, “Nice Guys,” where a disquieting similarity, vocal and groove-wise, to Counting Crows is overshadowed by the fact that Adam Duritz never wrote a line as funny as “Nice guys always finish last /’Til nice girls get divorced.”—Ken Shimamoto, *I-94 Bar* (Australia)

“As the record business continues to deconstruct, a protégé of Wayne Kramer strikes out on his own with some first call help as his new jangle pop trio hits the boards. Right in the pocket for those that still carry the torch for Alex Chilton, Kramer discovered leader Alex Sniderman when he was 19 (shades of Chilton) and he carries forward with the spirit instead of nostalgia. If you hate the mushy side of sunshine pop, this is a first class antidote to fill your sweet tooth.” —Chris Spector, *Midwest Record*

What the press said about Nu-Sonics leader Alex Sniderman’s previous work:

“Blending a singer/songwriter’s knack for clever songcraft with a rocker’s love of crunchy guitar and a power pop-ster’s jones for a killer hook, Alex Sniderman is an artist who obviously believes that strong, straightforward rock ‘n’ roll doesn’t have to be stupid, ponderous, or impossible to hum along with.” —Mark Deming, *All Music Guide*

“...a jittery 70’s punk energy and emotional crudeness that gets my attention.” —Kim Cooper, *Scram*

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